



konsulentnetværket

- *networking consultants*



Internationale / danske
erfaringer / trends
vedr. måling af
advocacy

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Hvorfor måle advocacy? For hvis skyld?

- Upwards accountability
- Resultatkontrakter – value for money

Eller:

- Downwards accountability
- Legitimering

Eller:

- Læring



Måling af advocacy er ligesom vejret:

Alle taler om det
Ingen gør noget ved det

Insha'Allah



Aktører

- Rigsrevisionen
- Donor – Danida
- Nord/danske organisationer
- Internationale alliancer
- Sydpartnere
- Rettighedshavere – ansvarshavere



Den varme grød

- NPM?
- Drama-trekant?
- Ansvarlighed eller 'ansvarsfraskrivelse'?
- → (Konsulenter)
- → Insha'Allah



Målepunkter på advocacy

- To BE:
 - Strategier
 - Capacity to support
 - Systemer
- To DO:
 - Outcomes – change
 - Outputs – deliveries
 - Processes – activities
 - Added value



Målepunkter på advocacy

- To LEARN:
 - Self-assessment
 - Self-reflection
 - Risk management
 - Peer review – partner review
 - Adjusting to change
 - Evaluation
 - Complaints mechanism



To BE: Case SIDA

Måler på nord-organisationen:

- Capacity to support advocacy work in the South
- Capacity to conduct methodological and policy development, fx in co-operation with international actors
- Both aspects are assessed through
 - considering the organisational policies and structure and whether they provide room for advocacy and methodological and policy work and
 - actual examples – narrative, case-based, qualitative.



Indicators – Sida

- In policies, plans of operation and/or other documents the CSO states that it supports advocacy in the South / refer to methodological and policy work relating to or in preparation for advocacy efforts.
- The CSO has staff with time and capacity for supporting advocacy in the South / to carry out policy and methodological development is in place.
- Concrete examples of advocacy work / policy and methodological development are provided in interviews and/or can be found in annual reports and other progress reports.
- Capacity development for local partners to engage in policy dialogue is supported.



Contribute as CSO – Case Sida

- The organisation shall contribute in supporting civil society's roles of collective voices and organisers of services
- Indicators:
 - Clear policy supported by strategies describing its role and the approach by which it supports the organisation's role as collective voices.
 - The CSO has a set of processes by which it supports partner organisations to be an organizer of services.
 - The CSO has procedures and tools to assist in assessment of partner organisations effectiveness in supporting collective voices and organizers of service.
 - The CSO has identified stakeholders with whom it cooperates and interacts with to strengthen the support to collective voices and organizers of services.
 - The CSO has clear target and objectives for its engagement in capacity development of collective voices and organizers of services..



Case: DFID

- Three modalities:
 - GPAF – CISU
 - CHASE – humanitarian
 - PPA – frame
- Evaluation manager – Coffey
 - Assess annual reports – annual review process
 - Independent progress reviews – commissioned by grantees
 - Mid-term review



DFID – evaluation criteria

- Relevance – alignment with DFID's strategic plan
- Effectiveness – learning and innovation
- Effectiveness – performance
- Efficiency – allocative efficiency of funding modalities
- Results – additionality of DFID funding - What is being done that otherwise would not be done?



Assessment tools – DFID

- Annual reporting – assessment
- Independent progress reviews – commissioned by grantees / organisations
- Case studies:
 - Verification case studies
 - Theory of change studies
 - DIFD learning case study
 - Additionality report
 - Changing lives case studies
- Meta-logframe



Meta-logframe – DFID

- To provide a strategic overview of the key areas PPA and GPAF holders are working in
- To capture the results of PPA and GPAF funding in a set of concise and cohesive indicators; and
- To assess the effectiveness of the delivery models.



Meta-logframe – DFID

- Impact level – MDGs
- Outcome level
- Output level – aggregation across:
 - Number of people / households / communities directly or indirectly supported or reached
 - Number and type of resources produced
 - Number of groups trained / provided with capacity support
 - Number and type of *policy influencing* activities carried out
 - Number and description of initiatives designed to support women and girls directly



Domains of change – DFID

- Changes in access to essential services, goods and information in order to realize basic rights and/or needs.
- Changes in the policy environment that enable improved access to essential services, goods and information.
- Changes in the ability of communities to organize and mobilize themselves around key areas of concern.
- Changes in the capacity of different organisations and institutions to support or demand improved access to essential services, goods and information.
- Changes in the development, testing and wide scale adoption of pilot or innovative projects.



Sectors – DFID

- Health (including HIV & AIDS)
- Education
- Infrastructure, including Water and Sanitation
- Markets and Livelihoods
- Governance
- Environment
- Care and protection
- Empowerment



Outcome level – case DFID

Number and description of policy changes at different levels affecting the governance sector

- Number and description of systemic positive change shown annually (change in discourse, policy development, policy adoption, implementation, enforcement of change) with a verifiable contribution by TI to this change (Transparency International)
- Number and description of TI recommendations taken up by regional and global institutions (WB, G20, EC, regional intergovernmental bodies, financial institutions, etc) (Transparency International)



Outcome level – case DFID

- Number of annual citations of TI Global Corruption Barometer in academic journals (Transparency International)
- Number and description of international development policies adopted or adapted that include A19 recommended principles (Article 19)
- Number of requests for A19 to contribute to international development policy processes (Article 19)
- Number of UN UPR outcome documents that include A19 recommendations on FoE and transparency (Article 19)



Outcome level – case DFID

- Number and description of ASEAN policies that include A19 recommendations (Article 19)
- Number and description of ICT/media laws progressed or adopted that include A19 recommendations (Article 19)
- Number of progressive and comprehensive RTI laws adopted or well progressed that include A19 recommendations (Article 19)
- Number of countries where governments establish A19 recommended comprehensive safety mechanisms for journalists and human rights defenders (Article 19)



Outcome level – case DFID

- Number of target governments that adopt IATI (Article 19)
- Number of cases filed by A19 and partners that receive progressive interpretation (Article 19)
- Adoption of IATI by WB and EU (Article 19)
- Number and description of policies developed or adopted by Africa IGOs (APRM, ECOWAS, EAC) that include A19 recommendations (Article 19)



Non-prescriptive – case Irish Aid

- Evidence from the narrative that the organisation can clearly describe the change they were trying to achieve and evidence from illustrations provided which support this description of the change process
 - Illustrations should indicate that they are able to clearly show the results they have achieved relative to planned for change and to describe the processes of change
- The examples/evidence provided indicate that changes have occurred at the outcome or impact level and were significant in terms of scale, relevance and potential for replication and long-term sustainability.



Non-prescriptive – case Irish Aid

- The illustrations provided give concrete evidence of how their work supported positive change for specific groups of poor and vulnerable people i.e. micro level (illustrations appropriate to scale and focus of organisation)
- Evidence from illustrations provided shows how previous work contributed to positive change in development processes/systems or policy (change at the meso/macro level)



Non-prescriptive – case Irish Aid

- Evidence provided indicates changes that were made to programme strategy based on ongoing context analysis and learning from experience of implementation (recognition that change cannot be achieved by a blue-print approach and demonstrating that the organisation is capable of adapting in order to achieve planned for change)



Den tværgående rapportering

Tema 1. Rettighedsbaseret bistand, fortalervirksomhed og levende debat

- Rettighedsbaseret arbejde: Hvordan og med hvilke metoder er partnerorganisationers kapacitet til at styrke målgrupper i at få indfriet deres rettigheder blevet forøget?
- Menneskerettigheder: Hvordan og med hvilke metoder har partnerorganisationen med afsæt i FNs internationale konventioner arbejdet for, at menneskerettigheder overholdes?



Den tværgående rapportering

- Adgang til ydelser: Hvordan og med hvilke metoder er partnerorganisationens kapacitet blevet forbedret til at sikre målgruppernes rettigheder i forhold til serviceydelser og ressourcer fra det offentlige eller fra andre aktører?
- Ansvarshavere: Hvordan og med hvilke metoder er ansvarshaveres (staten, lokale myndigheder, private virksomheder mm.) kapacitet og vilje til at respektere, beskytte og opfylde rettigheder blevet forøget?



Den tværgående rapportering

- Fortalervirksomhed: Hvordan har partnerorganisationerne og/eller målgruppen forstærket deres fortalervirksomhed med henblik på:
 - i) at skabe politikændringer centralt eller lokalt, eller
 - ii) at påvirke lovgivning eller gennemførelse af eksisterende lovgivning, fordeling og anvendelse af offentlige midler?
- Offentlig debat og meningsdannelse: Hvordan har partnerorganisationen arbejdet for at sætte nye dagsordener og påvirke den offentlige meningsdannelse og debat?



RAM

- Change at level of rights holders
- Change at level of a strong and diverse civil society
- Change at level of policy processes
- Partnership innovation
- Added value: Advocacy, networking, capacity building, p2p, participation
- Learning & innovation



Make your case

- Magt-vacuum
- Gør det tekniske politisk
- Sæt dagsordenen og advoker
- Ager fra hjertet og tag magten